

Enfuselle®

Proven Protection for Younger Looking Skin

For generations, Shaklee has led the scientific world in nutrition. Today, researchers agree that the same ingredients which protect your health also play a significant role in the appearance of your skin. Now Shaklee's unparalleled expertise has been applied to skin care. Extensive clinical tests have demonstrated conclusively that the Enfuselle skin care system offers complete protection against the visible effects of both time and the environment.



Products so revolutionary, they're patented:

Vital Repair+®
 ■ U.S. Patent #6,036,946

Low-irritation freshness preserving system
 ■ U.S. Patent #6,120,758

Patents Pending:
 ■ C+E Repair P.M.™

CHALLENGE:

CHRONOLOGICAL AGING – Time takes its toll on skin:

- Fine lines creep in
- Moisture retention decreases
- Blotches appear
- Skin doesn't bounce back like it used to

ACCELERATED AGING – Higher levels of UV radiation and pollution from global warming can cause skin damage to occur faster and become apparent at an earlier age:

- Iron in tap water creates damaging oxidation reactions
- Free radicals attack skin cells
- Sun causes skin damage

Many skin care products on the market today claim to nourish and protect the skin with one or more antioxidant ingredients. Unfortunately, these ingredients only address certain parts of the complex cascade of free radical damage on the surface of the skin. What's more, these ingredients may be present at very low levels or in forms which may not be absorbed or utilized by your skin.

VITAL REPAIR+® – THE KEY COMPLEX IN ENFUSELLE:

Based on Shaklee's in-depth understanding of the biochemical reactions that occur when human cells are attacked by free radicals, the components in Vital Repair+ were selected to block each known link in the chain of free-radical damage, one by one. Exclusive bonus benefit: the patented Vital Repair+ in Enfuselle products creates a synergistic effect to achieve significantly greater antioxidant protection than any of the individual ingredients do when used alone!

CHOOSE THE SYSTEM THAT'S RIGHT FOR YOU

Anti-Aging System (Normal to Oily) #84220

- Purifying Cleansing Gel
- Purifying Toner
- Time Repair A.M.® SPF 15
- C+E Repair P.M.™
- Eye Treatment
- Balancing Moisturizer
- Refining Polisher (2 – 1 free!)
- Dispensing Pump (2 – 1 free!)

Anti-Aging System (Normal to Dry) #84221

- Hydrating Cleansing Lotion
- Hydrating Toner
- Time Repair A.M.® SPF 15
- C+E Repair P.M.™
- Eye Treatment
- Hydrating Moisturizer
- Refining Polisher (2 – 1 free!)
- Dispensing Pump (2 – 1 free!)

Extremely Dry Skin System #83007

- Hydrating Cleansing Lotion
- Hydrating Toner
- Time Repair A.M.® SPF 15
- C+E Repair P.M.™
- Eye Treatment
- Hydrating Moisturizer
- Calming Complex®
- Dispensing Pump

Men's System #83006

- Gentle Action Cleansing Bar
- Purifying Toner
- Time Repair A.M.® SPF 15
- C+E Repair P.M.™

WHO MIGHT BENEFIT FROM ENFUSELLE® ANTI-AGING SKIN CARE?

- Anyone who wants to fight back against the visible effects of accelerated aging!
- Anyone interested in a gentle, natural, nourishing way to recapture the firm and glowing, unlined and unworried look of youth.
- People looking for a skin care system backed by extensive clinical testing.
- Anyone who wants to take advantage of breakthrough, patented skin care technology available exclusively from Shaklee through the year 2017!
- People with sensitive skin.
- People looking for cruelty-free skin care products, not tested on animals and containing no animal byproducts.

HOW SHOULD THE ENFUSELLE ANTI-AGING SKIN CARE SYSTEM BE USED?

Step One: CLEANSE

Remove pollutants, dirt & grime, and makeup from face and neck with the Enfuselle cleanser for your skin type.

Step Two: NEUTRALIZE

"Turn off" the skin damaging effects of the iron in tap water with the Enfuselle toner for your skin type. Allow skin to dry naturally.

Step Three: REPAIR

In the morning:

- First, dot Eye Treatment lightly around the eye area. Being careful not to pull or stretch the delicate skin around the eyes, gently pat Eye Treatment into the skin until absorbed.
- Next, smooth Time Repair A.M.® SPF 15 onto face and neck. Using upward and outward strokes, gently massage into skin until completely absorbed. Avoid eye area. Follow with Enfuselle optional moisturizer as needed.

In the evening:

- Immediately after applying toner, smooth C+E Repair P.M.™ over still-moist skin. Massage gently into skin until completely absorbed. Avoid eye area.
- Next, dot Eye Treatment lightly around the eye area. Being careful not to pull or stretch the delicate skin around the eyes, gently pat Eye Treatment into the skin until absorbed.

OPTIONAL MOISTURE

Time Repair A.M. and C+E Repair P.M. are designed to restore your skin's natural moisture balance. If your skin requires additional moisture, follow your Repair step with the Enfuselle moisturizer for your skin type.

TARGETED TREATMENTS

- **Refining Polisher** – Use two to three times per week, more often for oily skin or skin with rough, dry patches. (In fact, Refining Polisher is gentle enough to use every day!) Use in the shower, following the cleanser for your skin type. Avoiding eye area, massage gently into skin. Leave on for a few minutes to maximize moisturization; rinse thoroughly.
- **Calming Complex**® – Apply Calming Complex to face and neck after toning and before your morning or evening Repair step.

WHAT ARE THE KEY INGREDIENTS IN VITAL REPAIR+®?

Vital Repair+ offers a patented, breakthrough approach: a synergistic, comprehensive, highly derma-available complex designed to break each link in the chain of free radical damage and protect the youthful appearance of your skin. The seven signature ingredients in patented Vital Repair+ (U.S. Patent No. 6,036,946) confer seven extraordinary benefits which have been clinically proven to work together to sustain the look of healthy, youthful skin and reverse the visible signs of aging:

- **Vitamin E** provides front-line antioxidant defense and creates silky softness.
- **Vitamin C** supports the body's natural defenses against UV-induced collagen breakdown.
- **Vitamin A** increases skin's natural moisture retention.
- **Panthenol** (pro-vitamin B₅) boosts skin's suppleness and elasticity.
- **Grape Seed Extract** interrupts enzyme reactions that break down skin-firming collagen.
- **Superoxide Dismutase** (SOD) neutralizes the free radicals that visibly age skin the fastest.
- **Beta Glucan** soothes environmental irritation.

IS THERE CLINICAL PROOF THAT THE ENFUSELLE® ANTI-AGING SYSTEMS WORK?

Enfuselle products have been clinically tested at independent laboratories.

Procedure:

Groups of men and women between the ages of 30 and 70 (Normal-to-Dry = 42 females; Normal-to-Oily = 35 females/7 males) used Enfuselle Anti-Aging Systems according to regimen directions for a period of 84 days. The products were applied in a controlled and supervised manner to the entire face.

Results:

Normal-to-Dry

- 665% increase in skin resilience and firmness in 28 days.
- 14% increase in retained skin moisture in 56 days.
- A definitive evening of skin tone in 84 days.

Normal-to-Oily

- 270% increase in skin resilience and firmness in 28 days.
- 17% increase in retained skin moisture in 56 days.
- A definitive evening of skin tone in 84 days.

Conclusions:

- The Enfuselle Normal-to-Dry Regimen significantly improves the resilience and other critical properties of dry skin and significantly reduces the visible signs of aging.
- The Enfuselle Normal-to-Oily Regimen significantly improves the resilience and other critical properties of oily skin and significantly reduces the visible signs of aging.

In half-face studies, bioinstruments were used to objectively measure the depth of fine lines and wrinkles on one side of the face where Enfuselle was being applied and compare these results to the control side where no skin care products or makeup were used. The results of the tests, due in part to rapidly changing climate conditions, were extraordinary: where no skin care or cosmetic products were used, the visible signs of aging became measurably deeper, while the skin treated with Enfuselle products steadily improved.

WHY CHOOSE ENFUSELLE ANTI-AGING SKIN CARE SYSTEMS?

- Contains the breakthrough complex, patented Vital Repair+® complex
- Clinically proven to reduce the visible signs of aging
- Provides SPF 15 sun protection
- Hypoallergenic
- Won't clog pores
- Oil free
- Dye free
- Soap free
- Dermatologist tested
- Not tested on animals
- No animal-derived ingredients
- Backed by the integrity and quality of Shaklee

SUPPORT MATERIALS:

- Enfuselle Brochure – #74441 (E), #74442 (S)
- Enfuselle Skin Care Profiler – #74414 (E), #74415 (S)
- Enfuselle Order Form – #74411 (E), #74412 (S)
- Enfuselle Postcard – #74382 (E), #74383 (S)
- Enfuselle Men's Card – #74322 (E), #74323 (S)
- Enfuselle Product Video – #65593 (E), #65594 (S)



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For more information visit www.enfuselle.com