



Compare the competition

The **SHAKLEE ENFUSELLE™** products listed here make up the "**Anti-Aging System**".
The following information was taken from the Internet site: www.cosmeticscounter.com

	<u>Enfuselle</u>	<u>Lancôme</u>	<u>Eliz. Arden</u>	<u>Este Lauder</u>	<u>Clinique</u>
COST	\$162.10	\$509	\$360.50	\$281	\$169
Cleanser	cleans & protects	cleans only	cleans only	cleans only	cleans only
Refiner	refines pores & protects	cleans only	cleans only	cleans only	cleans only
Repair	<u>2 products:</u> \$78.55 A.M.-5 in 1: SPF 15 (protects). moisturizes, softens, firms, reduces wrinkles without the irritation of Alpha Hydroxy Acid (AHA). P.M. – reverses damage, evens skin tone, softens & smoothes	<u>6 products!</u> \$200.50 no clinical results to boast of. A.M. does not repair	<u>5 products!</u> \$182 no clinical results to boast of.	<u>3 products!</u> \$75 20% improved elasticity, 40% reduced fine lines, 25% improved firmness, uses irritating AHA. Compare these results to those listed below = NO CONTEST!	<u>Nothing</u> \$0 n/a n/a
Eye Repair	<u>1 product</u> \$18.70 reduces dark circles, puffiness, fine lines, wrinkles, & moisturizes	<u>2 products</u> \$79.50 to = Enfuselle	<u>1 product</u> \$39 does not do all that Enfuselle does	<u>3 products</u> \$100 to = Enfuselle	<u>2 products</u> \$60 do not do all that Enfuselle does
Moisturizer	Yes	Yes	Yes	Yes	Yes
Exfoliating Polisher	Pulse shower moisture into skin, removes dead skin cells, and protectants	Yes, has no protectants, does not help moisturize	None	None	Yes, has no protectants, does not help moisturize

Clinically Proven ~ Enfuselle:	Time Repair A.M.	C+E Repair P.M.	
Reduce Fine Lines In 2 Wks.	24%	88%	These results are REAL & have been accepted for publication in Medical Journals!
Reduce Wrinkles In 4 Wks.	421%	104%	
Increase Elasticity & Firmness In 4 Wks.	104%	154%	

These competitors can't compete with price, results, and not one of them guarantees their product for potency and effectiveness at time of contact with the skin — Shaklee does!

PRICE — VALUE — RESULTS

Want A Face Lift Without Costly Surgery, Injections (\$300-\$1,500), and Dr. Visits? *Only Shaklee Can Guarantee Such Astounding Results!*

The following **Enfuselle**™ %'s are results documented by an independent lab that specializes in skin analysis. Only half of the face was treated so that the untreated side served as the basis for comparison. These SHAKLEE ENFUSELLE results and others have already been accepted for publication in peer-reviewed Medical Journals.

	Fine Lines Reduced - 2wks	Wrinkles Reduced - 4 Wks	Elasticity & Firmness Increased - 4 wk
Enfuselle Time Repair A.M.	24%	421%	104%
Enfuselle C+E Repair P.M.	88%	104%	154%

Mary Kay's repair products	27% (4 wks!)	not listed	13%
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(Lancôme, Ester Lauder, Elizabeth Arden, & Clinique do not advertise clinical results = either they have no scores to report OR their scores are so low they don't want to mention them.)

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The following information was taken from the Internet site.* www.cosmeticscounter.com and the Mary Kay catalog for comparison with Shaklee's Enfuselle "Anti-Aging System" pack.

EYE REPAIR: Reduce dark circles, fine lines, wrinkles, puffiness, + moisturize.

Enfuselle	\$18.70	1 product to DO ALL the above list - compare prices!!
Elizabeth Arden	\$39	1 prod – costs more & still does not do ALL that Enf. does
Mary Kay	\$45	3 prods – costs more & still does not do ALL that Enf. does
Clinique	\$60	2 prods – costs more & still does not do ALL that Enf. does
Lancôme	\$79.50	2 prods – costs more & still does not do ALL that Enf. does
Este Lauder	\$100	3 prods – costs more & still does not do ALL that Enf. does

REPAIR: **Enfuselle** moisturizes, softens, firms, reduces wrinkles, increases elasticity, reverses damage, evens skin tone, smoothes texture, improves resiliency, all **WITHOUT** the **IRRITATION** of Alpha Hydroxy Acid

Clinique	\$0	no repair products
Mary Kay	\$40	2 prods - uses AHA, doesn't do all the above
Este Lauder	\$75	3 prods - uses AHA to temporarily do the above
Enfuselle	\$78.55	2 products to do ALL of the above list
Elizabeth Arden	\$182	5 prods to do most of the above list
Lancôme	\$200.50	6 prods to do most of the above list

TOTAL COST:
Mary Kay \$122 9 prods - & *still can't offer results* equal to Enfuselle

Why Not Pay A Little More To Get A LOT MORE Results?...

Enfuselle	\$162.10	7 prods what VALUE! - No one else has this technology!!
Clinique	\$169	6 prods - costs more & still can't offer results = to Enfuselle
Este Lauder	\$281	10 prods - costs more & still can't offer results = to Enfuselle
Elizabeth Arden	\$360.50	9 prods - costs more & still can't offer results = to Enfuselle
Lancôme	\$509	14 prods - costs more & still can't offer results = to Enfuselle

Thanks to Sherrie Attila!