

en f u s e l l e TM



CHANGING THE FACE OF SKIN CARETM

ENFUSELLE PRODUCT SYSTEM

16 PRODUCTS

FOR MEN AND WOMEN

- CLEANSE
- NEUTRALIZE
- REPAIR
- OPTIONAL MOISTURIZING
- TARGETED TREATMENTS
- SUN CARE



ENFUSELLE PRODUCT SYSTEM



- NO DYES OR COLORS
- OIL AND SOAP FREE
- HYPOALLERGENIC
- DERMATOLOGIST TESTED
- NON COMEDOGENIC
- NO ANIMAL TESTING
- NO ANIMAL DERIVED INGREDIENTS

ORGANIZED FOR EASE OF USE

- BY COLOR
- BY NAME



3 SIMPLE STEPS - 3 MINUTES



1 CLEANSE

2 NEUTRALIZE

3 REPAIR

STEP 1: CLEANSE

- SOAP FREE
- EXTRA VITAMIN E
- PH BALANCED



PURIFYING
CLEANSING
GEL



HYDRATING
CLEANSING
LOTION



GENTLE
ACTION
CLEANSING
BAR



EYE
MAKEUP
REMOVER

STEP 2: NEUTRALIZE

- REFINES PORES
- EXCLUSIVE BOTANICAL NEUTRALIZER
- TURNS OFF DAMAGING REACTION TRIGGERED BY TAP WATER



PURIFYING
TONER



HYDRATING
TONER

STEP 3: REPAIR

- 88% REDUCTION IN APPEARANCE OF FINE LINES
- 104% REDUCTION IN APPEARANCE OF WRINKLES
- 154% INCREASE IN SKIN FIRMNESS AND ELASTICTY



TIME
REPAIR A.M.™
SPF 15



C + E
REPAIR P.M.™

TIME REPAIR A.M.™ SPF 15

5 IN 1 PRODUCT:

- PROMPTS CELL TURNOVER LIKE AN AHA WITHOUT THE IRRITATION
- CLARIFIES AND EVENS SKIN TONE
- VITAL REPAIR NOURISHES AND PROTECTS
- SPF 15 PREVENTS FUTURE PHOTOAGING
- OIL FREE MOISTURIZATION



REDUCES THE APPEARANCE OF WRINKLES = “WRINKLE BUSTER”

C⁺E REPAIR P.M.™

- PATENT PENDING FORMULA
- NO WATER, SKIN ACTIVATED
- 10% VITAMIN C
5% VITAMIN E
- EXTRAORDINARY FIRMING AND
RESILIENCE
- CLARIFIES AND RETEXTURIZES
- ULTRA SMOOTHING



VISIBLY FIRMS SKIN = “FACE FIRMER”

EYE TREATMENT

- DEVELOPED SPECIFICALLY FOR EYE AREA
- BRIGHTENS UNDEREYE CIRCLES
- REDUCES PUFFINESS AND APPEARANCE OF LINES AND WRINKLES
- VISIBLY FIRMS



enfus elle
EYE TREATMENT
•
TRAITEMENT
POUR LES YEUX

OPTIONAL MOISTURE

- 24-HOUR CONTINUOUS MOISTURE RELEASE
- NURTURES SKIN TO FEEL SMOOTH AND HYDRATED
- BOOSTS MOISTURE RETENTION



TARGETED TREATMENTS

- REFINING POLISHER
- INFUSING MINERAL MASQUE
- CALMING COMPLEX™



REFINING POLISHER

- SHOWER ACTIVATED
- DRAWS MOISTURE INTO SKIN
- EXTRA GENTLE JOJOBA BEADS
- ANTIOXIDANTS GREEN TEA AND BILBERRY STIMULATE AND PROTECT



INFUSING MINERAL MASQUE

- DUAL ACTION MASQUE
- DRAWS OUT IMPURITIES
- INFUSES ESSENTIAL MINERALS
- LEAVES SKIN SMOOTH, SOFT AND ULTRACONDITIONED



CALMING COMPLEX™

- FORMERLY
BRC HYDRATING TREATMENT
- CALMS IRRITATION AND
REDNESS
- SOOTHES AND MOISTURIZES
- THE PERFECT
“AFTER” PRODUCT

“NATURE TO THE RESCUE”



SUN CARE

- PATENT PENDING DELIVERY SYSTEM
- BROAD SPECTRUM UVA/UVB PROTECTION
- DEEPLY MOISTURIZES YET SHEER
- ESPECIALLY FOR SENSITIVE SKIN



MEN'S REGIMEN

STEP 1: SHAVE

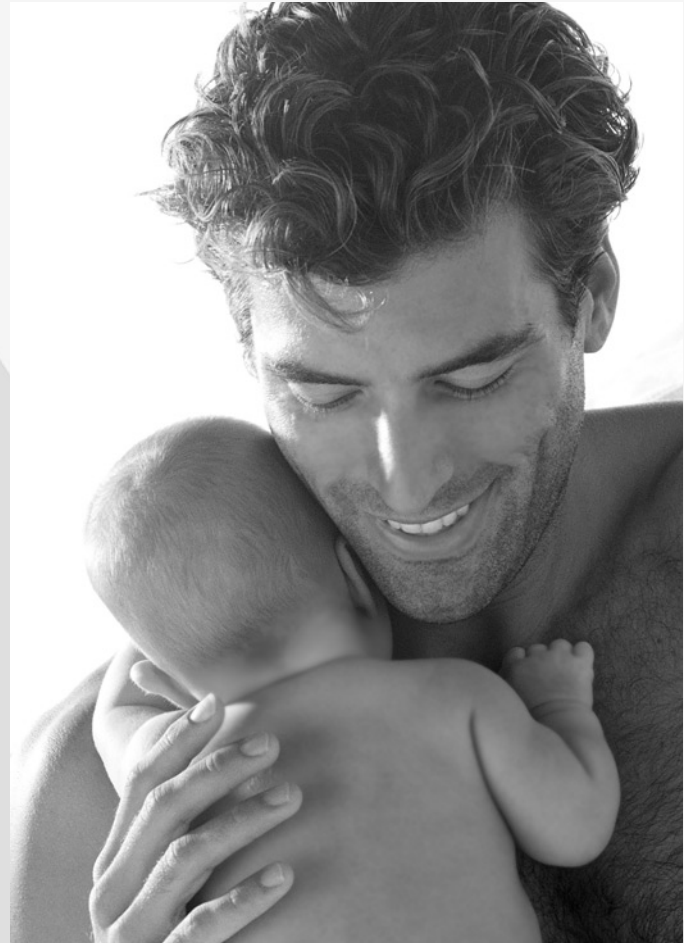
- GENTLE ACTION
CLEANSING BAR

STEP 2: AFTER SHAVE

- PURIFYING TONER

STEP 3: REPAIR

- TIME REPAIR A.M.[™] SPF 15
- C⁺E REPAIR P.M.[™]



ENFUSELLE PRODUCTS

- ATTRACT NEW PEOPLE
- EASY TO TALK ABOUT
- EASY TO DEMONSTRATE
- FIRST IN MARKET
- EXCLUSIVE TO SHAKLEE
- SIZED FOR REPEAT SALES
- PRICED RIGHT FOR MARKET



CLINICAL TESTING RESULTS

“Climate changes visibly accelerate aging...until Enfuselle stops the clock!” When Enfuselle clinical tests used bio-instruments to objectively measure the depth of fine lines and wrinkles, an astonishing result emerged, in part because of rapidly changing climate conditions: where no skin care or cosmetic products were used (one side of the test subjects’ faces), the visible signs of aging became measurably deeper, while the skin treated with Enfuselle products steadily improved.

en fus elle™



CHANGING THE FACE OF SKIN CARE™