

MINERELLES™ FACE: CONCEALER, FOUNDATION, POWDER, BLUSH

Beauty in a New Light

A BEAUTIFUL BASE—LUMINOUS, TALC-FREE MAKEUP REFLECTS YOUR NATURAL BEAUTY

A beautiful face begins with a beautiful base: concealer, foundation, powder, and blush that enhance your natural beauty rather than masking it. Minerelles products are made from micronized minerals that reflect light and allow your skin to breathe. They include the skin-renewing benefits of triple-patented Vital Repair+®, the same moisturizing, protective complex found in Enfuselle® skin care. And they're formulated without fillers like talc that can cause drying, caking, and creasing.



**Minerelles™
Blush**

0.06 oz.

#32331 (shown)



**Minerelles™
Concealer**

0.06 oz.

#32334 (shown)



**Minerelles™
Powder**

0.09 oz.

#32338 (shown)



**Minerelles™
Foundation**

1.2 fl. oz.

#32342 (shown)

LIGHT YOUR FACE FROM WITHIN

Makeup should reveal your beauty—not camouflage it. That's why we created Minerelles to be light years beyond conventional face makeup. Mineral-based pigments, micronized to reflect light, protect your skin from the environment's harmful effects. For moisturizing renewal, every product contains triple-patented Vital Repair+®, your best defense against free-radical damage. And because Minerelles products are sheer and blendable, you get flawless coverage that enhances your natural beauty rather than masking it.

All Minerelles™ products are:

- Talc free
- Ophthalmologist tested
- Not tested on animals
- Hypoallergenic
- Fragrance free
- Formulated not to clog pores
- Dermatologist tested

MINERELLES™ CONCEALER

Your Best-Kept Secret

Our creamy concealer provides blendable coverage for uneven skin tone such as dark undereye circles and small blemishes. In two shades that work with most skin tones.

Why Choose Minerelles Concealer?

- Ideal for camouflaging uneven skin tone, redness, capillaries, and blemishes
- Made from micronized minerals that reflect light to enhance skin tone
- Includes triple-patented Vital Repair+® for moisturizing protection against the harmful effects of the environment
- Will not clog pores
- Contains no fillers such as talc that can cause creasing and dryness or accentuate fine lines or wrinkles
- Provides even, long-lasting coverage without streaking, caking, or creasing
- When applied as a base on eyelids, extends the wearability of Minerelles Eyeshadow.

How to Apply Concealer

- Apply with fingers, patting gently onto skin, then blend with fingertips or sponge.
- Follow with Minerelles Foundation, Pressed Powder, and Blush.

MINERELLES™ FOUNDATION

Sheer, Luminous Coverage for Every Skin

This moisturizing, light-reflective makeup looks and feels so natural, you won't be able to tell where makeup ends and skin begins. It provides round-the-clock protection from the environment yet is non-occlusive and allows skin to breathe. In fact, it's better for your skin than wearing no makeup at all.

Why Choose Minerelles Foundation?

- Provides sheer yet flawless coverage and a base for blush and powder
- Made from micronized minerals that reflect light to enhance skin tone
- Includes triple-patented Vital Repair+® for moisturizing protection against the harmful effects of the environment
- Will not clog pores
- Contains no fillers such as talc that can cause creasing and dryness, or accentuate fine lines or wrinkles
- Provides even, long-lasting coverage without streaking, caking, or creasing
- Contains lightweight moisturizers to maintain skin's natural balance
- Layers easily to provide customized coverage
- Never looks artificial or "made up"

How to Apply Foundation

- Shake well, then apply with fingers and blend with fingertips or sponge, working down and out from the center of the face.
- Follow with Minerelles Pressed Powder and Blush.

MINERELLES™ PRESSED POWDER

A Flawless Finish

Minerelles Powder sets your foundation, complements your natural coloring, and reflects light to obscure the appearance of fine lines and wrinkles. Because it's formulated without talc—unlike most powders—it won't cake, crease, or cause dryness.

Why Choose Minerelles Pressed Powder?

- Micronized minerals and moisturizers allow skin to breathe
- Lightweight, silky texture with a natural look and feel
- Reflects light to enhance skin tone
- Blends evenly without streaking
- Will not clog pores
- Layers easily to provide customized coverage
- Translucent shade is ideal for fair to medium complexions or for adding sheer coverage without additional color.

How to Apply Pressed Powder

- Use with Minerelles Powder Brush for light, even coverage and the look of loose powder without the drying effect of talc, a common ingredient in loose powder. Swirl brush into powder, tap off the excess, and apply, working down and out from the center of the face. Brush again to remove excess.
- For more coverage, use with powder puff (included in compact). Press puff into powder, then press gently onto skin, beginning in the center of your face and moving down and out.

MINERELLES BLUSH

A Natural Glow

Blush adds natural color and radiance to your face. It can also be used to sculpt and contour. Minerelles Blush is sheer and light reflective for a youthful look, and it blends naturally with your skin tone without streaking.

Why Choose Minerelles Blush?

- Formulated from micronized minerals that reflect light and give skin a healthy, youthful glow
- Provides round-the-clock protection from the environment
- Sheer, blendable color can be customized for natural or dramatic effects
- Made without talc, so blush won't build up in wrinkles or fine lines
- Will not clog pores.

How to Apply Blush

- Apply after foundation and powder for a healthy glow. Sweep the Minerelles Blush Brush across the blush and tap off excess. Smile at yourself in the mirror to emphasize the apples of your cheeks. Use a circular motion to sweep the brush from the cheek outward and upward toward your ear and hairline. Blend evenly.
- If you like, dot a little color onto the places naturally warmed by the sun: temples, nose, and chin.
- Use a light hand at first. If you want more color, add a layer of blush.
- For a dramatic look, use a second, deeper shade of blush. Suck in your cheeks and apply the deeper shade just below the natural line of your cheekbone. Blend with your brush.

ADDITIONAL PRODUCTS

Minerelles cosmetics are an extension of Shaklee's Enfuselle® skincare. Suggested products include:

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| ▪ Enfuselle Hydrating Cleansing Lotion (normal to dry skin) #32502 | ▪ Enfuselle Balancing Moisturizer (normal to oily skin) #32508 |
| ▪ Enfuselle Purifying Cleansing Gel (normal to oily skin) #32501 | ▪ Enfuselle Time Repair A.M.® SPF 15 (all skin types) #32506 |
| ▪ Enfuselle Hydrating Toner (normal to dry skin) #32505 | ▪ Enfuselle C+E Repair P.M.® (all skin types) #32512 |
| ▪ Enfuselle Purifying Toner (normal to oily skin) #32504 | ▪ Minerelles Brush Set #50360 |
| ▪ Enfutox™ Instant Firming Serum (all skin types) #32530 | ▪ Minerelles Cosmetic Bag #50887 |
| ▪ Enfuselle Hydrating Moisturizer (normal to dry skin) #32509 | |

If for any reason a Shaklee product is not satisfactory, return it to your Shaklee Independent Distributor or Shaklee Corporation for exchange or a full refund.



For more information, visit www.shaklee.com.

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